

## Programs That Engage, Inspire & Reward

The two things that create a competitive advantage – and therefore ROI, company value and long-term strength – are workforce and customer loyalty to the brand. We know what you need to have a successful program, and we make it our business to make your business better. We help our clients engage, inspire and reward their employees and customers. Our team will support you through the following:

**Consulting and Design:** Our subject matter experts will listen to your needs and suggest solutions to suit your organization, culture and budget.

**Data Analytics:** We use program results to analyze what is and isn't working in your program. We combine analytical rigor and deep experience to align your organization with the overall strategies and goals of the business.

**Cutting-Edge Technology:** Our EngagementLINK technology solutions provide an efficient, immediate and effective way to manage your incentive, recognition and loyalty programs.

**Training and Support:** We offer full support for our programs and technology platforms from a team of industry professionals who are dedicated to your program.

**Customer Service:** Live representatives are available to help you and your program participants 24/7, 365 days a year.

**Pay-for-Services-Used Model:** You only pay for the service elements that you select. We are here to provide you with the exact program elements that you need.

**Global Partnerships:** We offer award catalogs with merchandise and/or gift vouchers in more than 120 countries, with local language available for countries in Asia, Latin America, North America and the Middle East, as well as six European languages.

**Program Marketing:** You want your rewards program to look and sound like you. We will complement your corporate identity, drive your performance objectives and reinforce your brand.

**Innovation and Responsiveness:** We can provide customized solutions because it is in our DNA to be flexible and responsive. We like new ideas and are ready to work with you to design a solution that fits your needs.

# Program Solutions



**LOYALTY - loyal customers are consistent, predictable and most coveted.** Loyalty rewards can focus their energy and quickly align your resources around a common message and mission.



**SAFETY - preventing accidents while improving production.** A safety campaign with clearly stated goals and a rewards system can change work habits as well as achieve compliance.



**SALES PERFORMANCE - driving the top line.** Keep your sales team motivated and loyal to your company through a rewards program designed to recognize their individual performance and success.



**INNOVATION - rewarding new ideas.** The long-term success of all companies is based on innovation to meet changing needs in the marketplace.



**EXCELLENT JOB PERFORMANCE - everyone, everywhere, every time.** Recognition is best when given regularly and immediately. Highlight individual contributions on an ongoing basis, easily and effectively.



**WELLNESS - a healthy path to the bottom line.** Offer incentives which reward healthy lifestyles, thus reducing health care costs and absenteeism while improving employee productivity.



**PRODUCTIVITY - the antidote to apathy.** When employees know that they contribute to company success, they are more likely to become motivated to perform at levels that exceed job expectations.



**CONTESTS - adding some fun to work.** As an incentive trend, contests and games can be a great team-building experience as well as motivate individuals to achieve goals in a fun environment.



**PEER-TO-PEER RECOGNITION - placing the power of recognition into their hands.** Empowering employees to recognize their peers quickly reinforces positive behaviors.



**SPECIAL AWARDS - multiplying the impact.** While every recognition moment does not call for a public presentation, a special reward and how it is presented can make all the difference.



**SPOT RECOGNITION - giving credit when credit is due.** Through our programs for spot recognition, we help you identify and reward positive behavior in a timely fashion.



**SERVICE AWARDS - actively recognizing milestones.** Demonstrate the value of an employee to the organization and encourage inclusiveness and sense of belonging.



**CUSTOM OPPORTUNITIES - every company has its own set of goals and challenges.** We have the expertise and services to create a custom solution that works for you.